



You must eat Niigata's Rice!

Members

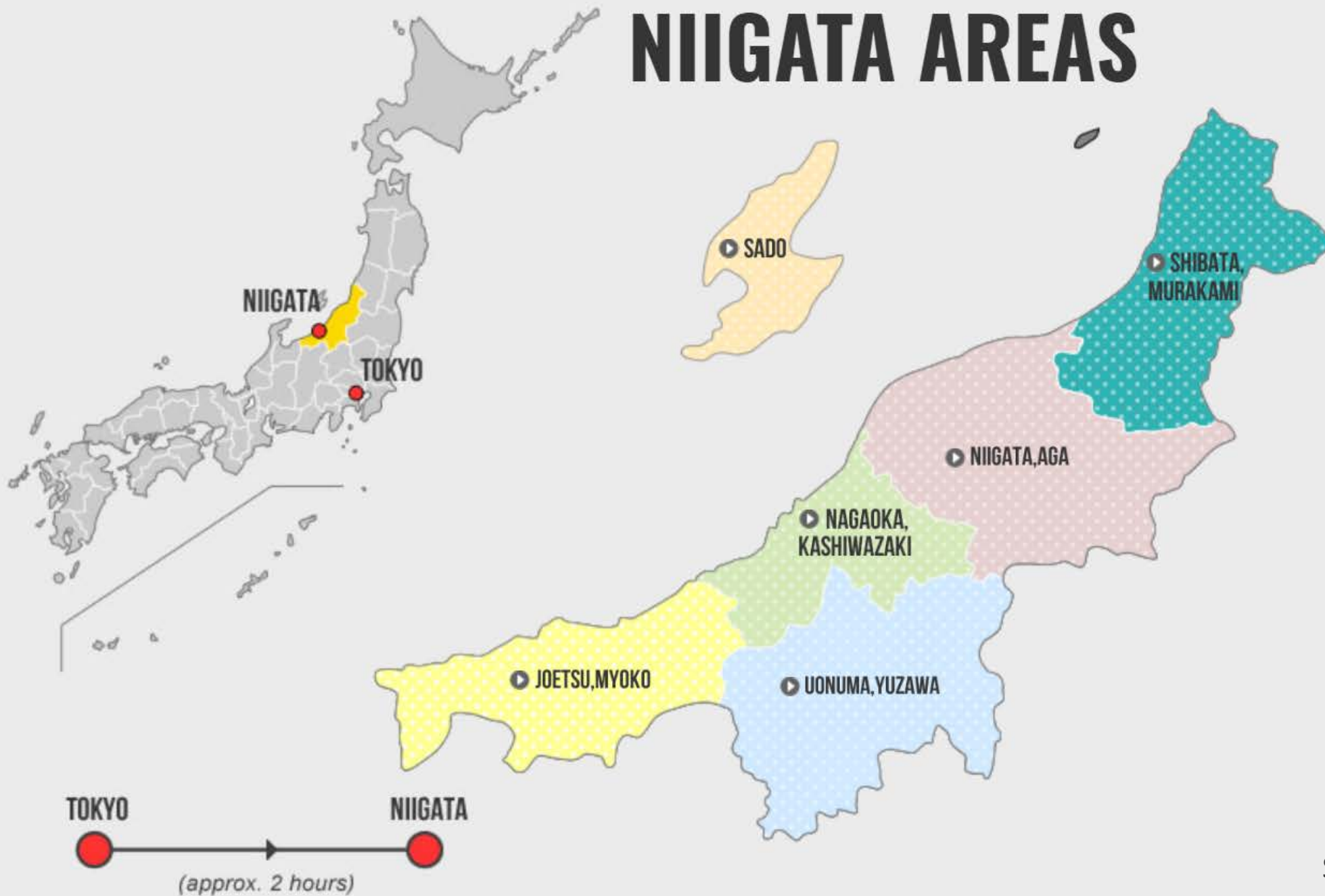
Ryuta Yamazaki

Shota Ozawa

Akane Netsu

Taichi Koda

NIIGATA AREAS

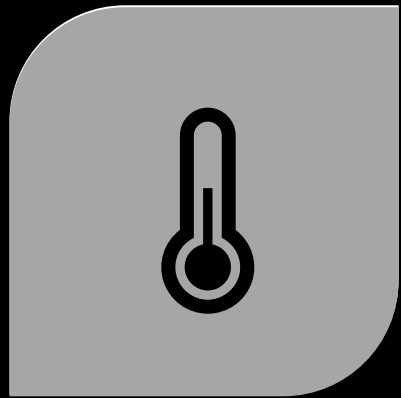




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Why is Niigata rice called "Japan's No.1"?



1.CLIMATE

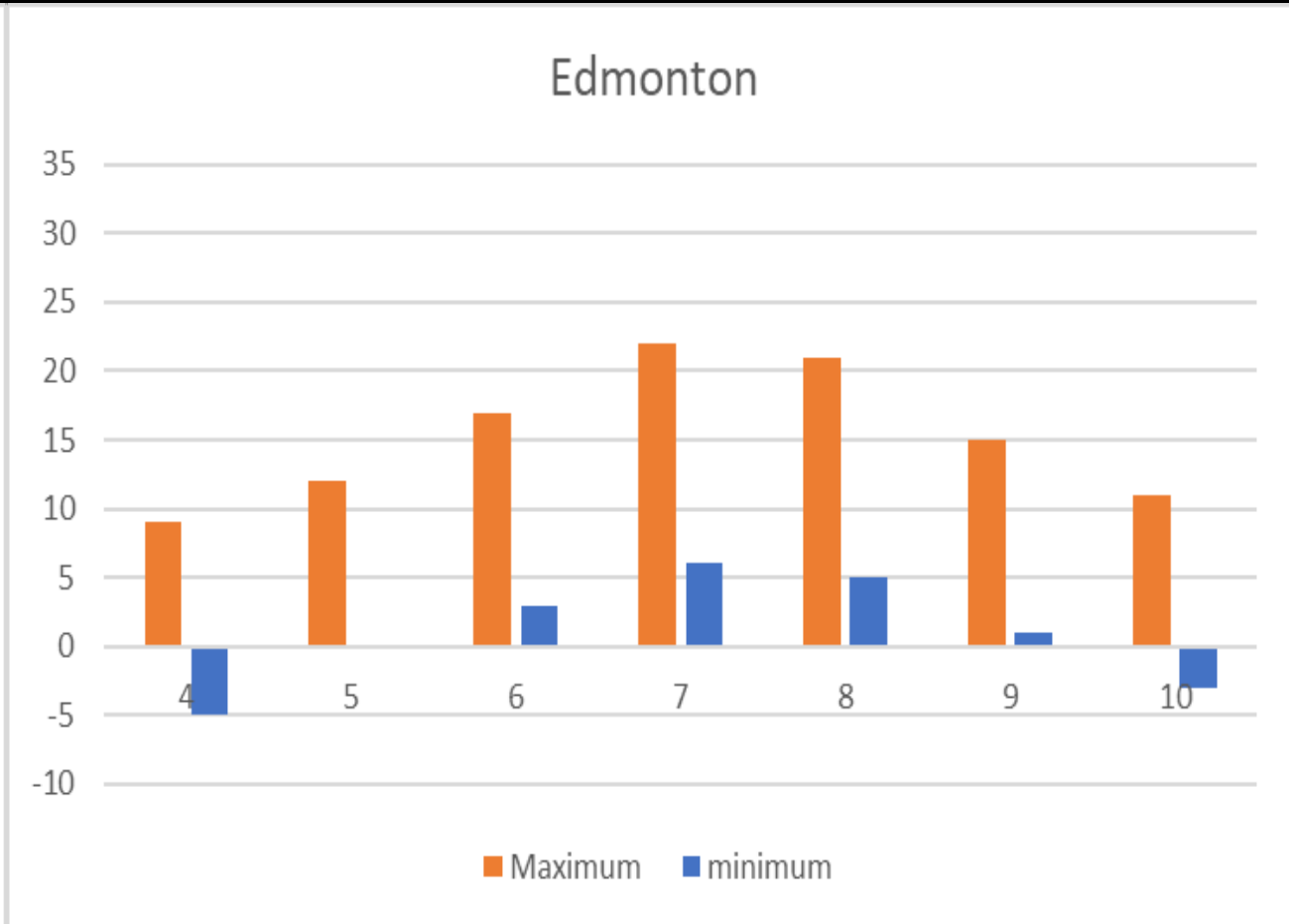
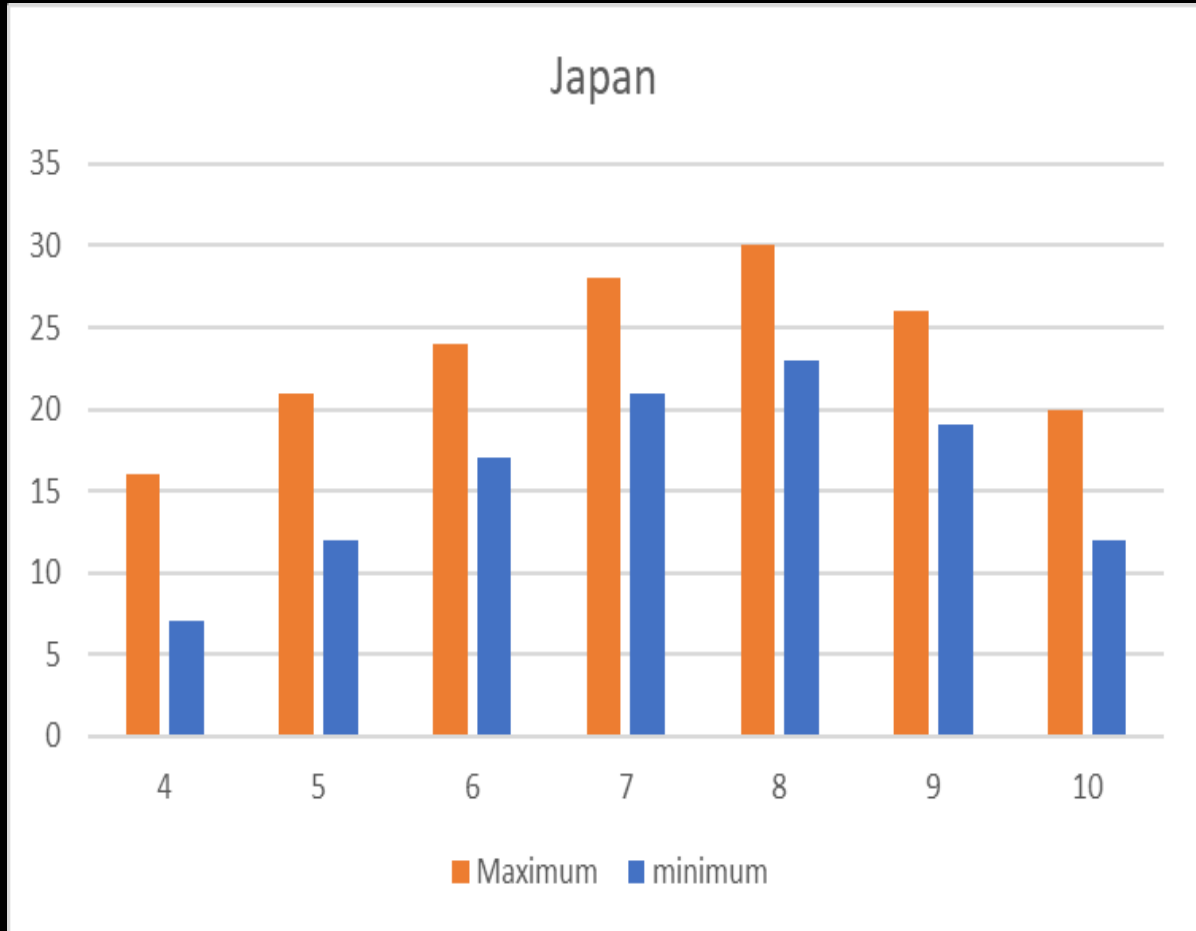


2. TASTE

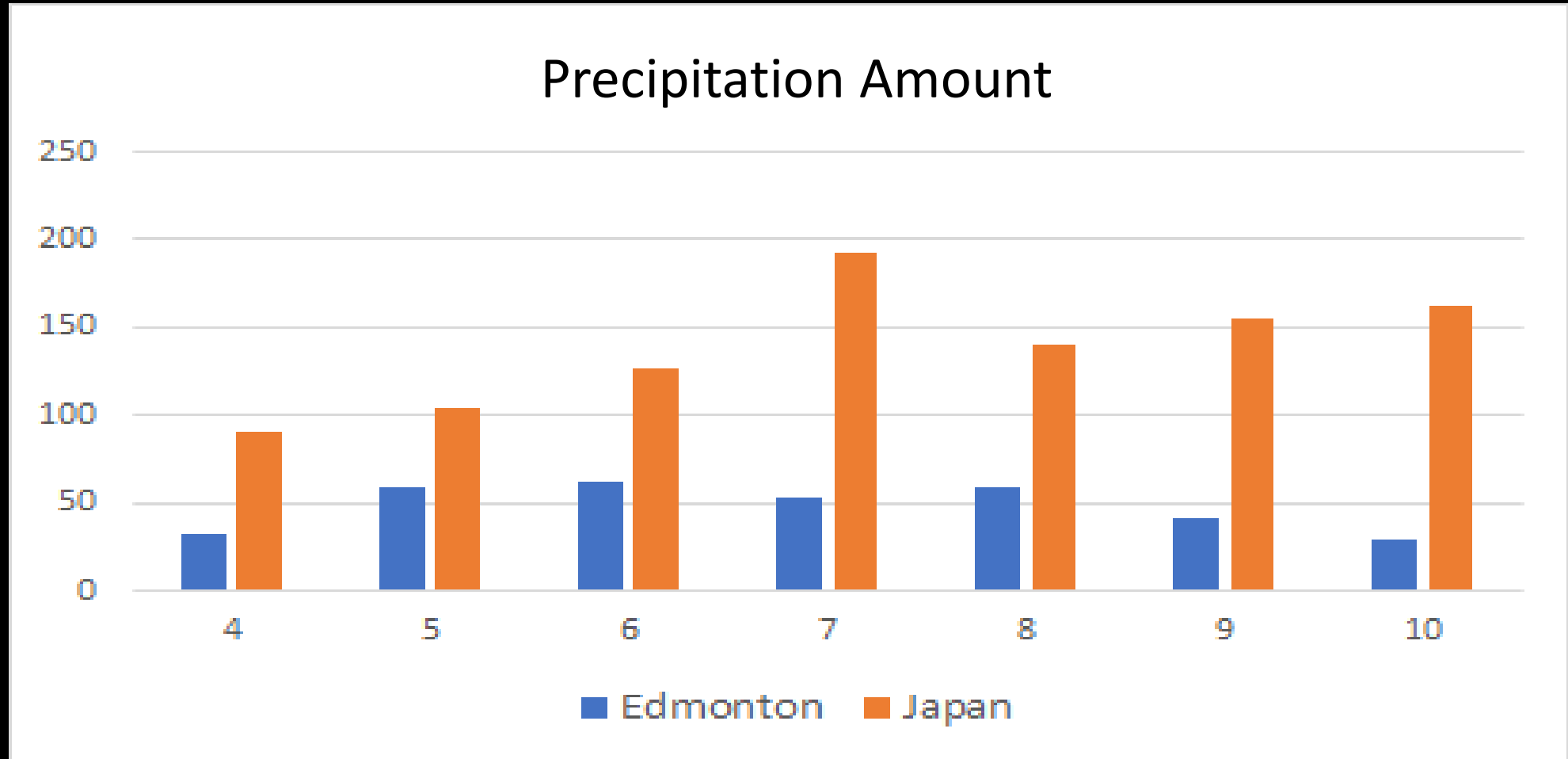


Climate

In Terms of Temperature



Compare Precipitation



Taste

- Varieties of Niigata's rice

Koshihikari, Koshiibuki, Shin-nosuke etc...



- **Koshihikari**

top rank for 28 years in the
taste ranking defined by
Japan Grain Inspection
Association (**No.1 record**)

good scent and a bit sticker





2. How to make the best Rice

Spring

- Rice Planting

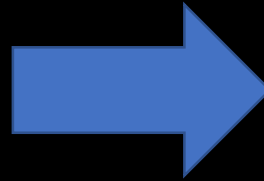
Busiest time for farmers!!

Most important work in
agriculture



Summer

May



August



Autumn

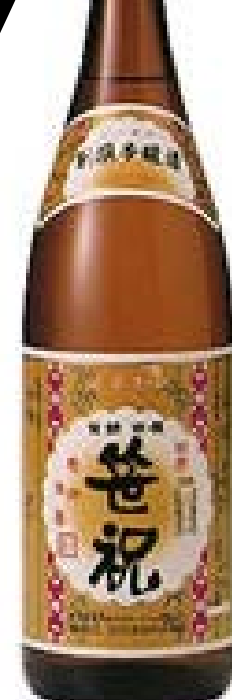
In Autumn, the rice fields
are all gold!!

We can feel Autumn!



Made from
Rice







About the Brand



You must eat Niigata's Rice!

You come to Niigata to eat Niigata's Rice!

You can find the other charm of Niigata!

Thank you for listening!